



Creative Photography for the Soul

HUI! HO'OLANA • MOLOKAI • HAWAII!

An 8-Day Hawaiian Photographic Retreat with **Jack Davis**,
and guest presenters; National Geographic Alumni **Dewitt Jones** and **Rikki Cooke**
October 5th-13th, 2024

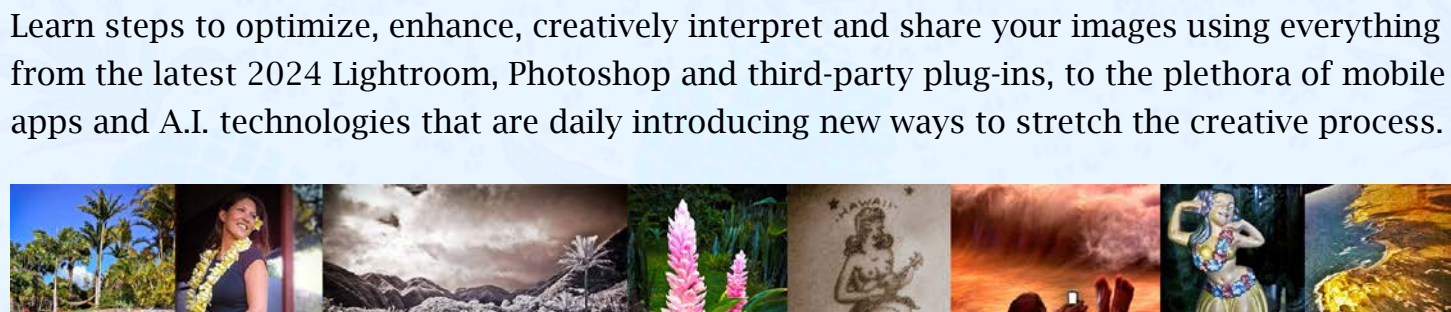
<>[<> What is this Retreat all about? <>][<>

This retreat is about celebrating the intrinsic beauty in our world and in our lives. It is a week dedicated to sharpening our vision *as we shoot* and expanding our creative options for enhancing our work *after we shoot* – giving ourselves permission to fall in love with photography all over again! Recapturing that eagerness and enthusiasm of a child as we explore the endless ways we can integrate creativity into our lives – especially with current camera options and software tools like Lightroom, Photoshop, and even the plethora of mobile photography apps and plug-ins at our disposal!

Renowned artist, author, Adobe Master Teacher and Photoshop Hall-of-Famer Jack Davis, with guest presenters and National Geographic alumni Dewitt Jones and Rikki Cooke, will once again (for over 20 years now!) teach a creative photography and digital imagery workshop retreat at the beautiful Hui Ho'olana Center on the incredible island of Moloka'i, Hawai'i. Whether you are a professional photographer, an addicted amateur or someone just deliriously giddy about shooting and enhancing with your smartphone (as we are ;), this week is for you!

And while we explore Moloka'i, we'll also explore new ways to shoot and shape your photography by allowing your eyes to play through the camera, and your hands to work through the computer (or mobile apps for that matter) to shape your images in ways you never thought possible. Learn new methods to craft that visual "story" you've always wanted to tell but may never have had the time, opportunity, skills or permission to before.

Learn steps to optimize, enhance, creatively interpret and share your images using everything from the latest 2024 Lightroom, Photoshop and third-party plug-ins, to the plethora of mobile apps and A.I. technologies that are daily introducing new ways to stretch the creative process.



<>[<> What is "Creative Photography for the Soul"? <>][<>

One way to think about the "Soulish" part of the creative process is with questions like these:

What's in Your Heart? The Inspiration Before you Shoot

How far you take your photography (and indeed, your life) has everything to do with how far you have given yourself permission to go. This "permission," – and the openness to experiment with your visual images and the stories they tell – starts long before you take out your camera. The goal of slowing down and preparing yourself *before* you shoot is that you will be able to take the depth (and enjoyment!) of your art to the next level.

What's in Your Hand? The Experimentation with How you Shoot

This idea is to focus on what photographic tools, in-field shooting techniques and compositional ways of shaping a scene you can employ to create a unique and powerful image that reflects not only what you saw with your eye, but were feeling inside, or what you would like your audience to feel. Example techniques include using a macro or fisheye lens, shooting Panoramas, HDR, motion blurs, time lapse, etc., all of which can be done with a DSLR, a Point-n-Shoot, or even a smartphone! (Yes... even our night shooting of the Milky Way can now be done with some of the latest mobile alchemy!)

What's in Your Head? The Execution of your Vision After You've Shot

Just as in the days of the traditional darkroom, the storytelling process doesn't stop with the camera, but only after the image is incarnated into something that can be viewed and shared in all its intended glory. And now more than ever, the capability to create imagery—to create art, that would never be possible with just a camera alone—is limitless. This stage of creativity explores simple yet powerful ways of tweaking, retouching, enhancing, combining and even digitally painting one's photographs to go *beyond* what was captured to *expressing* what was felt, or what we the photographer want the viewer to feel.

<>[<> Who is Heading up this Retreat? <>][<>



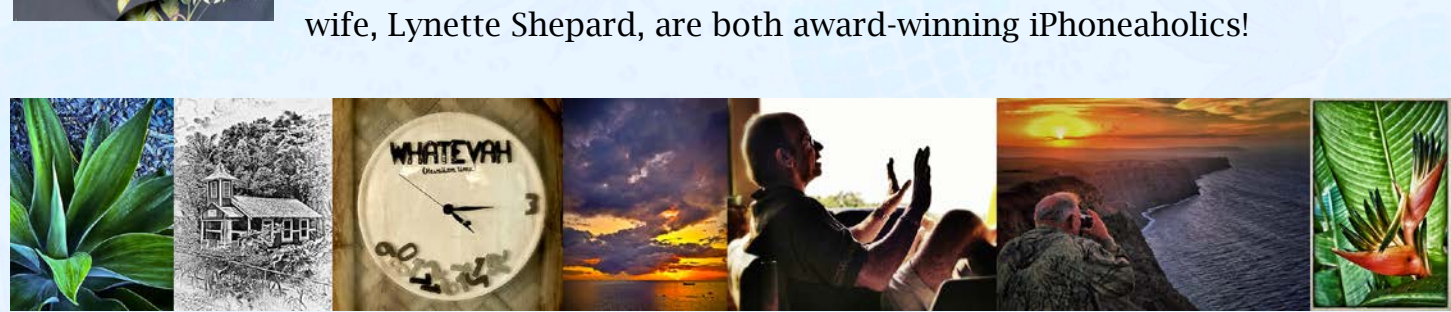
Jack Davis is one of the world's leading experts on Photoshop, Lightroom and Mobile Photography, and is himself an award-winning photographer. He is coauthor of a dozen different titles on digital imagery including the bestselling guides to Photoshop, *The Photoshop Wow! Book* and *How to Wow: Photoshop for Photography*, with just these two titles selling over a million and a half copies, in 12 different languages. For over 35 years Jack has been an internationally renowned spokesperson on digital imagery, and routinely teaching at conferences and workshops around the world, including for National Geographic Lindblad Expeditions. Davis was also one of the first inductees into the Photoshop Hall of Fame for his lifetime contributions to the industry, and is designated an Adobe Master Teacher. He has an AA and BA in Graphic Design, and an MA and MFA in Digital Imagery.



Rikki Cooke worked for National Geographic for sixteen years. His assignments included shooting two books: *America's Ancient Cities* and *The Blue Ridge Range* as well as work in other National Geographic publications. He also photographed a book for the Smithsonian on Hawaii. His experience touches the full spectrum of photography, from lighting pyramids to photographing polar bears in the Arctic as well as national advertising campaigns for commercial clients. He and his wife Bronwyn are the authors of the award-winning book, *Molokai, an Island in Time*. And yes... he is an iPhone and Drone-aholic as well!



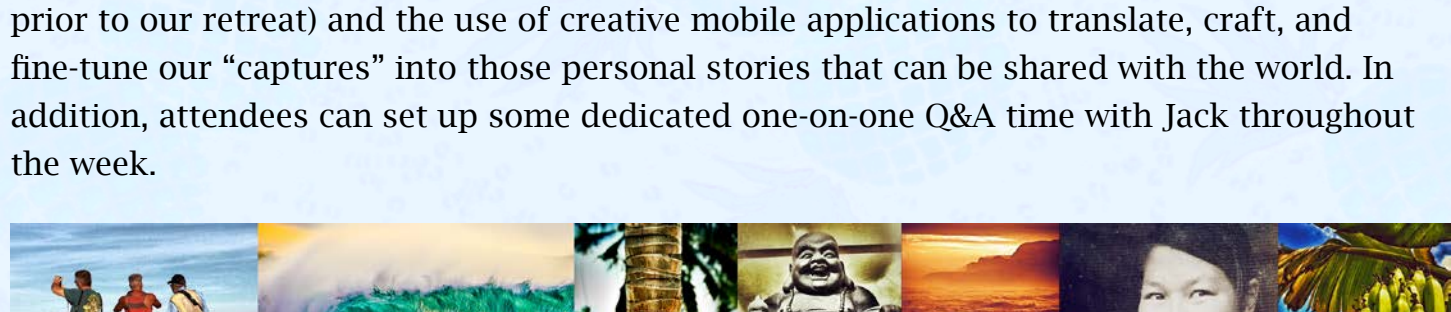
Dewitt Jones is a National Geographic photographer of many years. He and Rikki have taught together for 25+ years. Dewitt has done five books, which include, *What the Road passes By*, *Canyon Country* and *Visions of Wilderness*. He is also known for his commercial photographs for Dewar's Scotch, United Airlines and Canon Cameras. In recent years he is most noted for his talks on creativity that have inspired many corporations and large audiences. He brings the gifts of humor, insight and celebration of being alive to our time together. And yes... he, and his amazingly creative wife, Lynette Shepard, are both award-winning iPhoneaholics!



<>[<> Where and When will we do What? <>][<>

We will take guided field trips throughout Moloka'i, visiting such places as the Royal Kapuaiwa Palm Grove and lagoon, Halawa Valley Gardens and it's black sand cove, private trust land Mo'omomi Bay, Papohaku Beach (Hawaii's longest white sand beach that's famous for it's amazing waves!) and other sites. And as always we'll be hiring dancers from the local Hula Halau (school) for a private performance and photo shoot. Of course shooting around the Hui Retreat Center with its gorgeous vistas, gardens, pool and starry sky is also a given!

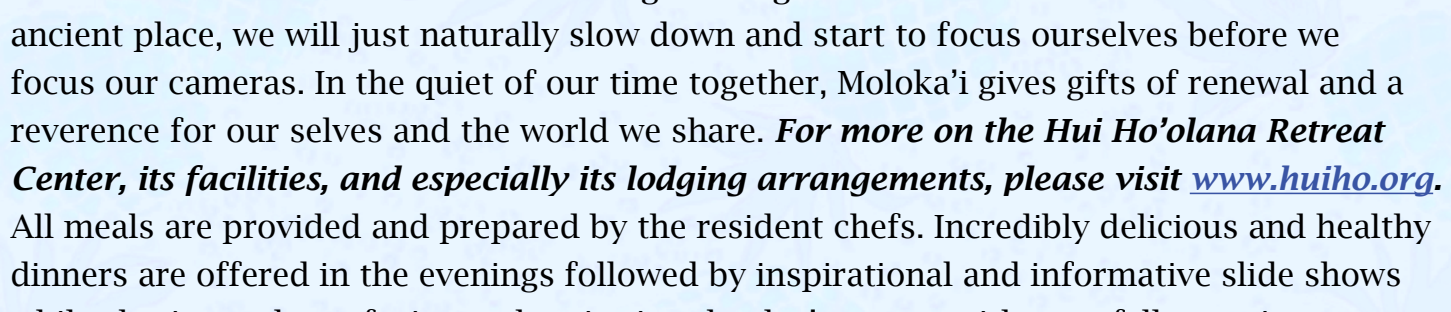
On our many field trips and shoots there will be insights and assistance offered on the technical side of photography, whether you're shooting with a DSLR, or smart phone (or both, as most of us do). At other times we will be in our spacious hill-top ocean-view lodge, focusing on instruction on the latest Photoshop and Lightroom (which always releases just prior to our retreat) and the use of creative mobile applications to translate, craft, and fine-tune our "captures" into those personal stories that can be shared with the world. In addition, attendees can set up some dedicated one-on-one Q&A time with Jack throughout the week.



<>[<> Where is This Retreat Taking Place? <>][<>

The workshop will be held at the Hui Ho'olana Retreat Center on Moloka'i, on land that has been in Rikki Cooke's family since the turn of the century. The main Lodge is secluded on 100 acres, surrounded by a spectacular view of the western half of Moloka'i, the Pacific Ocean and distant islands. A beautiful rock-framed tiled swimming pool and organic garden complement the grounds. Watching rainbows dance across the island, or the sun sink behind Mounaloa (sacred birthplace of the hula), or the rising of the galactic center of the Milky Way from the front porch are some of the truly unforgettable experiences of our week living together at "The Hui."

As mentioned Moloka'i is the birthplace of the hula and the sacred island where the Hawaiians sent their Kahunas for training. Through our connection with nature in this ancient place, we will just naturally slow down and start to focus ourselves before we focus our cameras. In the quiet of our time together, Moloka'i gives gifts of renewal and a reverence for our selves and the world we share. **For more on the Hui Ho'olana Retreat Center, its facilities, and especially its lodging arrangements, please visit www.huiho.org.** All meals are provided and prepared by the resident chefs. Incredibly delicious and healthy dinners are offered in the evenings followed by inspirational and informative slide shows while sharing a glass of wine and reviewing the day's events with your fellow artists.



<>[<> How do I Sign Up? <>][<>

These eight-day workshops fill every year, with a majority of the alumni returning. Sign up is on a first come/ first served basis with a maximum of 17 participants.

If you are interested in joining us for Creative Photography for the Soul 2024, email us at JackDavisWorkshops@gmail.com ASAP and let us know that you would like to attend, or with any questions you may have. We will confirm availability before you make a payment, and then send out a confirmation after payment is received.

Check-in is Saturday, October 5th at 2:00 PM, and check-out is Sunday the 13th at 11 AM.

We will pick you up and drop you off at the Molokai airport (MKK), unless you choose to rent your own car (this is not necessary but some choose to do so for their own free time shooting excursions, or simply to just be able to go into town on their own).

Cost does not include air transportation to and from Molokai. Rooms and cabins are nonsmoking and are often shared by two people. "Non-photographer" spouses or friends are welcome at the same costs, and will be able to point-n-shoot along with us as we explore the island, as well as sit in all the classes, lectures and slide shows. We ask that people be in good enough shape to navigate stairs, walk up slight hills and to hike at least a quarter-mile on uneven ground.

COST WHEN PAID IN FULL AT REGISTRATION: \$4,115 per person

Note: this is for a special 8 day (not 7 day) retreat. Cost can be paid via Venmo to username:

@Jack-H-Davis, or by check or money order, and must be paid at time of registration for this price.

COST VIA INSTALLMENT PLAN: \$4615 per person

\$1000 at time of registration, and five subsequent monthly payments of \$723. Also paid via Venmo to username: **@Jack-H-Davis**, or by check or money order.

PAYMENT OPTIONS

1. **Venmo** (which accepts most bank debit cards with no charge). Download the mobile app and click on "Pay/ Request" at the bottom of the home screen, then type in:

@Jack-H-Davis at the top. Type in the amount (\$1000 deposit, or \$4115 to pay in full), and click PAY towards the bottom. A receipt and confirmation of your registration will be emailed to you once we have received the notice from Venmo.

2. **Check or Money order**: Make out to, and Mail to:

Jack Davis, PO Box 697, Cardiff by the Sea, CA 92007. Please include the following information: Your Name, Address, Phone Number, Email and amount enclosed.

NOTE: Refunds are possible (minus a \$500 cancellation fee) up until June 1, 2024. If at any point the Hui Ho'olana is unable to accommodate our 2024 retreat dates, **ALL attendee funds received up until that point will automatically be applied to a confirmed reservation for the following retreat in 2025. No "Force Majeure" refunds will be possible.** Because of this, Trip Insurance is highly recommended. One company the Hui recommends is Generali Travel Insurance (www.generalitravelinsurance.com). They can be reached toll free at 800-874-2442.

So, READY TO JOIN US? Sign up NOW!

Email us at JackDavisWorkshops@gmail.com ASAP and let us know that you would like to attend (or with any questions you may have) – we will confirm availability and you'll be off and running!

—Aloha nui loa! Jack and the entire CP4TS Ohana!

